

Geneva banking network

BCGE – The Versoix branch completely renovated

Geneva, 10 December 2021 - Banque Cantonale de Genève (BCGE) inaugurated its new Versoix branch. The new reception and communal area have been completely redesigned to offer high-quality banking services to private and corporate clients in the region. BCGE is thus pursuing its plan to modernise its network of 21 branches, the densest in the canton.

Mrs Jolanka Tchamkerter, Mayor of the City of Versoix and Mr Blaise Goetschin, CEO of BCGE, each gave a short speech at the inauguration, which was organised in strict compliance with the current health restrictions. It was an opportunity to remind us that human contact is crucial even in the age of virtual reality, and even more so at this very special time. BCGE plays a key role with its strong presence throughout the canton.

The new BCGE branch in Versoix was opened to the public at the beginning of December and is equipped with the latest "banktech" innovations. It combines comfort with contemporary design and state-of-the-art technology. The premises have been designed to offer high-quality banking services, which can be used either on a self-service basis or with the help of one of the 6 experienced staff members and their branch manager, Mr Martin Wintermantel.

Mrs Pierrette Jaton Klopfenstein, member of the Executive Board and Head of the Geneva Division, emphasised: "The result lives up to our mission of client proximity and our values, which are accessibility and transparency, a human and personalised service, top performance and high-quality service, authenticity and consistency". In his speech, Mr Blaise Goetschin reminded us that: "the BCGE motto "I know my banker" is still fully applicable despite the automation of our society."

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BCGE: Banking solutions made in Geneva

A universal bank since 1816, the BCGE provides high-quality banking services for private, business and institutional clients in Geneva and its surrounding area. BCGE develops the following business lines: everyday banking services, private banking, asset management, investment funds, pension planning, mortgages and lending to the private and public sectors. It runs a trading room and offers financial engineering, business valuation and transmission, private equity and trade finance services. The BCGE Group has 21 branches in Geneva and operates a number of its business lines in Zurich, Lausanne, Basel, Paris, Lyon and Annecy. It has representative offices in Dubai and Hong Kong. It employs 876 people (of whom 824 are full-time equivalents, as at 30 June 2021). BCGE is listed on the Swiss stock exchange, SIX Swiss Exchange (security no. 35 049 471) and is rated AA-/A-1+/stable by Standard & Poor's (S&P) and A by MSCI ESG.