

# You set the course, we facilitate and accelerate the operational implementation

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A dynamic contribution in the following areas:

- financial engineering
- equity or quasi-equity financing
- valuation and transmission of businesses

## The essentials

As a Swiss commercial bank of international stature, we are a strategic partner for companies. Thanks to our Corporate Finance expertise centre and our subsidiaries Capital Transmission SA and Dimension SA, we provide professional and customised assistance to companies in all sectors.

We advise and assist business owners in the areas of corporate finance, project development and the disposal or acquisition of businesses.

These strategic projects sometimes require the raising of capital. To this end, we have put in place financial resources to invest in the form of minority shareholdings or mezzanine loans.



### Multidisciplinary expertise

You benefit from the expertise in corporate finance and the market knowledge of our specialists

### Investment leverage

You benefit from tangible support through equity and quasi-equity investments

### Experienced advice

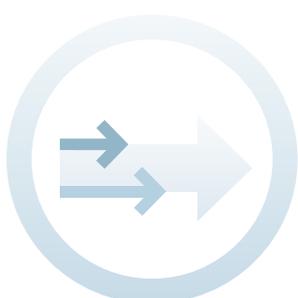
You are accompanied throughout your projects by professionals who have concluded numerous transactions

## Professional support at the heart of your strategy



### Financial engineering

We offer entrepreneurs at various stages of business development our experience in debt and foreign currency management as well as cash flow optimisation. Based on a detailed analysis of existing and future positions, our financial engineering experts design specific packages and propose tailor-made solutions according to the level of risk and the desired objectives.



### Equity transactions

We also offer strategic financial support, assisting managers and shareholders in their growth or business transfer projects with minority shareholdings or mezzanine loans. During this dynamic exchange, the external view of our experts can be a real help for entrepreneurs and future investors. This support is particularly important in the context of business succession, when the founder wants to hand over the family business and has to make the right decision for the future. Conversely, succession often also opens up new investment opportunities for the new generation of entrepreneurs that we are able to accompany financially.



## Valuation and transmission of businesses

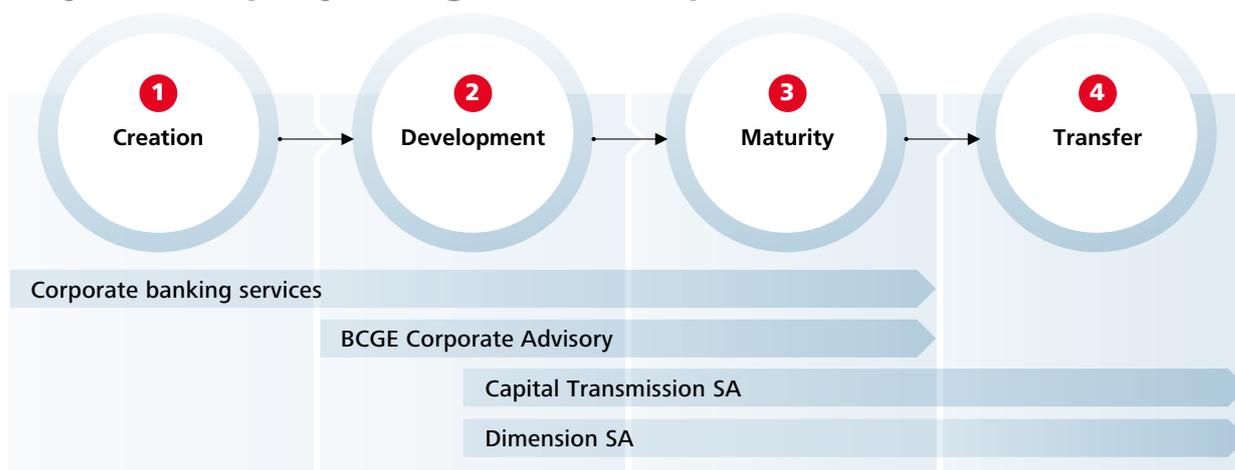
Buying or selling a business or approaching a strategic or a financial partner are always decisions with high stakes and risks. They require sufficient preparation time, multidisciplinary expertise (finance, taxation, law) and privileged access to national or international partners. Professional support provides a neutral view of the company, its potential value, its strengths and weaknesses, thus significantly increasing the chances of a successful outcome. It allows the manager to carry out his project, while continuing to manage the day-to-day operational activity, as we take on all the steps necessary for the success of the transaction.



## Professional guidance tailored to your needs

When you contact BCGE's centre of expertise for Corporate Finance and its subsidiaries Capital Transmission SA and Dimension SA, you benefit not only from our know-how in financial engineering, from the initial analysis to the implementation of personalised solutions but you can also be assured of the successful execution of raising capital, selling, buying, merging or transferring the company, from the preparation of the project to its completion.

## Our areas of intervention according to your company's stage of development



### **BCGE**

**BCGE Corporate Advisory** is a centre of expertise for financial engineering that offers tailor-made solutions for structured finance and debt optimisation and that assists companies in the management of their complex financial activities:

- initial analysis based on a review of positions
- identification and quantification of financial risks
- proposal of personalised solutions according to the constraints
- optimisation of financial management in accordance with corporate objectives

### **CAPITAL TRANSMISSION**

**Capital Transmission SA** is a wholly-owned subsidiary of BCGE, an expert in private equity, specialised in equity or quasi-equity investments in companies to finance their transfer or facilitate their growth:

- investment of readily available BCGE equity capital
- acquisition of minority shareholdings, convertible bonds or mezzanine financing, without interfering in the management of the company
- investment capacity between CHF 500,000 and 15 million per transaction and flexible time horizon for exit

### **DIMENSION**

**Dimension SA** is a wholly owned subsidiary of BCGE specialising in the valuation and transmission of businesses:

- prior to a transaction, independent advice in analysing the financial, legal and organisational issues at stake
- management of the sale process / assistance during the acquisition process and management of the negotiations up to the conclusion of the transaction
- independent valuation of the company according to its intrinsic qualities and the market of potential buyers

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