



Press release

Corporate communication

## BCGE – Lydia Albrecht, new head of Communications

**Geneva, 28 May 2019 - Lydia Albrecht will take over as spokesperson and head of the Communications department on 1 June 2019. Hélène De Vos Vuadens, who has been in charge of these functions since 2011, wishes to give a new orientation to her professional activities.**

Lydia Albrecht was head of Communications at Société Générale Private Banking (Suisse) SA in Geneva, a position she held since 2012. She has extensive experience in corporate communications, having previously held various positions at HSBC Private Bank (Suisse) SA and MCI Group. Ms Albrecht has a degree in international relations from the Graduate Institute of International Studies.

Hélène De Vos Vuadens has successfully managed the Communications and Investor Relations department since 2011. The Executive Board warmly thanks her for her outstanding contribution during her years at BCGE and wishes her all the best in her future projects.

**For further information, please contact:**

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